

Be an Advocate

Spread the Word on Social Media

We all know that social media platforms provide key opportunities for you to advocate for the mission of NWPC-VA. You can share our posts, connect with allies, recruit new members, connect with influencers, and publicize events.

Find an array of graphics, zoom backgrounds, cover pictures, etc [here](#).

USE THEM whenever possible. You are our greatest advertisement.

HOW TO DO IT

- **Make it eye-catching and personal:** Use a picture or one of the options at the bottom of this page to post to your social media account(s). Add your own note when posting on Facebook, Twitter and/or Instagram accounts.
- **Make it searchable:** When you post make sure to use priority hashtags:
 - #NWPCVA
 - #ElectMoreWomen
 - #WomenLead
 - #LetsGoVirginia
- **Tag someone:** Tag friends and family to engage on social media about the upcoming issue. A few ideas: invite someone to join an NWPC-VA event (see our events page), post key information on a thread about the proposed bill, invite an influencer to repost a key post or make their own statement.



National Women's
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VIRGINIA